Fundraise using Facebook or Instagram

Setting up a Facebook Fundraiser or adding an Instagram Donate sticker to your Instagram Story are great ways to raise money for ECHO.

All of the money raised comes directly to ECHO and helps us to support children with heart conditions and their families.

It's also a great way to tell your family and friends about ECHO and why you want to support us!

Facebook Fundraisers

Want to fundraise for Heart Month? Got a birthday coming up? Planning an online event? Whatever the reason, make fundraising easy by setting up a Facebook Fundraiser for ECHO. Find more information on Facebook Fundraisers here: facebook.com/fundraisers/

How it works:

1. Log in to your Facebook account
2. Click Fundraisers in the left-hand menu of your main news feed
3. Click Select Charity – and select ECHO Charity – Evelina Children's Heart Organisation
4. Decide on how much money you'd like to try and raise
5. Pick an end date for your fundraiser
6. Give your fundraiser a title, such as 'Chloe's Birthday Fundraiser for ECHO'
7. Tell your friends and family why you've chosen to support us
8. Pick a cover photo – you can use one of ours or upload your own
9. Click Create
10. Invite your friends

Instagram Stories Donation stickers

Love Instagram? Show your support for ECHO by adding a donation sticker directly to your Stories to create a fundraiser.

Just like Facebook, it's very simple:

1. Log in to your Instagram app on your phone
2. Tap on the Stories button – this appears as your profile picture in the top left corner with the words 'Your story' written underneath
3. Take a photo or select one from your camera roll that you would like to use
4. Tap the sticker button at the top of the screen
5. Select the donation sticker – you may have to scroll down slightly
6. Search for 'echoukcharity' – and select us!
7. Edit the sticker – you can change the heading, sub-heading and the colour
8. Add the sticker to your Story and post

Good luck and thank you for choosing to support ECHO using social media – your help and support truly goes a long way.